

# Sterling Risk Sentiment Index of the Health Care Industry

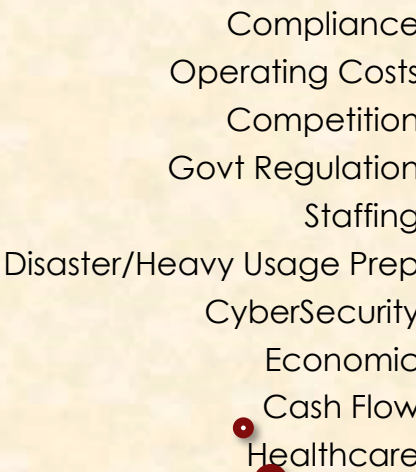
## November 2016



The new "Sterling Risk Advisors Risk Sentiment Index" shows that health care companies are optimistic about growth in 2016, with respondents reporting in a new survey that their "risk sentiment" is at 4.65 (on a scale of 1-10).

The Index shows that health care executives are most concerned about cash flow and financial issues. Government regulation and operating costs are close behind.

### Top Risk Issues

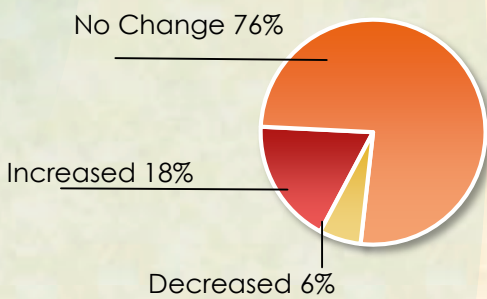


Risk concerns affect both profitability and growth

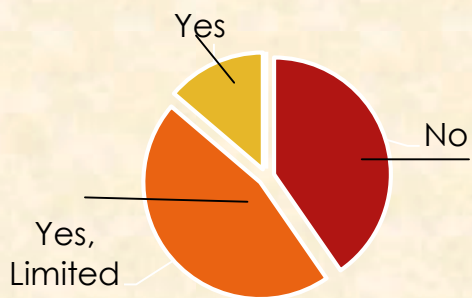
Issue Health Care execs are least prepared to deal with: Government regulation

Cash flow challenges affect profit margins and performance

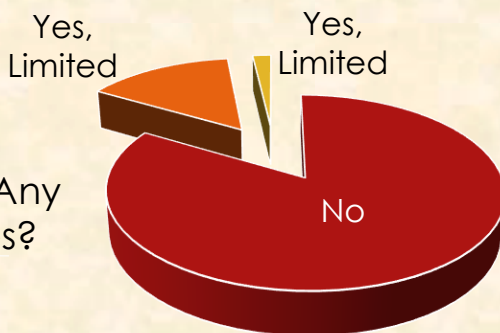
How Have the New ICD-10 Coding Regulations Affected Your Business?



Have You Adopted Any Digital Patient Access?



Have You Adopted Any Telehealth Practices?



To learn more about the Health Care Risk Index, contact John Miller at [jmiller@Sterlingra.com](mailto:jmiller@Sterlingra.com)

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